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### SPECIAL RATES:

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- **PDF/X-1a files are preferred.**
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- Other acceptable file formats include Photoshop Tiffs and Illustrator EPS files. Be sure to include all support files that are incorporated into your ad (e.g. fonts, logos, images, etc.). All grayscale/color images must be at least 300 dpi; line art at 1200 DPI. When submitting EPS files from Adobe Illustrator, be sure to convert all text to outlines before saving the file.
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- Rich blacks should not exceed 280% and 100% is recommended for the black channel. Using 4-color black type on small type is not recommended.

### SUBMITTING MATERIALS:

#### EMAIL MATERIAL TO:

- Ads (no larger than 10 megabytes) can be e-mailed to:  
**[alex.rose@aquaticmediapress.com](mailto:alex.rose@aquaticmediapress.com)** and **[anne.linton@aquaticmediapress.com](mailto:anne.linton@aquaticmediapress.com)**

#### TECHNICAL QUESTIONS:

- **[anne.linton@aquaticmediapress.com](mailto:anne.linton@aquaticmediapress.com)**

### RESERVE SPACE TODAY: CONTACT US!

- To place an order or ask for further details, contact **Alex Rose**,  
**Ad Sales Director 630-464-8507, [Alex.Rose@aquaticmediapress.com](mailto:Alex.Rose@aquaticmediapress.com)**

### PAYMENT TERMS:

- Refer to the full CORAL Media Kit for full terms and conditions. Direct any payment questions to [stephan.tanner@aquaticmediapress.com](mailto:stephan.tanner@aquaticmediapress.com).